

METRO PLEDGES 1.5 PERCENT OF RETAIL REVENUE TOWARDS HELPING SINGAPOREANS UNDER THE "METRO IS SINGAPORE" CORPORATE SOCIAL RESPONSIBILITY ("CSR") INITIATIVE

- Charity drive to run from 1 to 31 December 2022
- Benjamin Kheng & Annette Lee to Perform at Paragon Atrium on Friday
  16 December 2022 7pm

**Singapore, 1 December 2022** – Main Board-listed Metro Holdings Limited ("**Metro**" or the "**Group**") ("美罗控股有限公司") pledges 1.5 percent of its sales revenue from its department stores and online platforms from 1 to 31 December 2022 towards helping Singaporeans under the "Metro Is Singapore" CSR Initiative.

Metro started in Singapore in 1957 and was listed on the Singapore Exchange in 1973. Metro has grown over the past 65 years with the support of Singaporeans. The Group acknowledges the support the Singaporean community has provided, and wishes to give back amidst the COVID-19 pandemic, which has affected the lives of many.



Co. Registration No.: 197301792W

## **ABOUT METRO HOLDINGS LIMITED**

Listed on the Main Board of the SGX-ST in 1973, Metro Holdings started out in 1957 as a textile store on 72 High Street. Over the years, Metro has grown to become a property and retail group with investments and operations in the region.

Today, the Group operates two core business segments – property investment and development, and retail – and focuses on key markets in Singapore, China, Indonesia, the United Kingdom and Australia.

## **Property Investment and Development**

The Group's property arm owns and manages several prime retail and office properties in first tier cities in China, such as Shanghai and Guangzhou, and up-and-coming high growth cities like Chengdu. Through strategic partnerships and joint ventures, the Group has expanded its portfolio to cover a fuller spectrum of properties in Singapore, China, Indonesia, the UK and Australia.

## Retail

Metro's retail arm serves customers through two Metro department stores in Singapore. The Metro shopping brand is an established household name in the retail industry and offers a wide range of quality merchandise.

## ABOUT BENJAMIN KHENG AND ANNETTE LEE

Benjamin Kheng is a performing artist and writer/director, largely known as part of his pop quartet The Sam Willows. His solo music career garnered him a nomination for Best Southeast Asian Act in the MTV EMA Awards 2020, and a win for Best Single Of The Year (Better With You) at the Youth Music Awards 2021. Benjamin's theatrical and film acting credentials include – playing the titular character in the feature biopic, Wonderboy, and being nominated for Best Actor at the Raindance Film Festival for his work in comedy series The Breakup List. He was also a part of the sitcom FAM!, which was nominated for an International Emmy Award in 2019. Benjamin is the co-founder,

writer, and director of The Ann & Ben Show and The BenZi Project, two critically-acclaimed comedy-sketch series. He also served as screenwriter for Comedy Central's Stand-Up Asia Season 4.

Annette Lee ("李安") is a Singaporean filmmaker, actor, and singer-songwriter. She is best known for her videos that she creates on social media, where she consistently connects with more than 2 million people monthly. A storyteller at heart, Annette sees her work in film, comedy and music as ways of telling tales that can touch lives. In addition to writing "The Cai Fan Song" from her own series "The Ann & Ben Show", she has also performed her original music at festivals like Baybeats and Mediacorp specials. In 2020, She also released her second album titled "Song For The Underdog" produced by 5x Grammy winning producer Jerricho Scroggins. This song went on to win the National Youth Music Award in 2020 and another track titled "Gold" has gone viral on Tiktok. In 2021, she was also the face of the Singapore Government's vaccination campaign and she also continues to be the Singapore Civil Defence Force's 1-777 ambassador.



For more information, please visit <a href="https://www.benjaminkheng.net/">https://www.benjaminkheng.net/</a> and <a href="https://annettelee.sg/">https://annettelee.sg/</a>



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